**Lesson Plan**

Class: BcomIII semester VI (Even)

Name: Sunita Rani

Designation: Assistant Prof. of Commerce

Paper: Retail Management

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| January 2019 | Retail: Meaning, Nature and Scope, Theories and Models in retail, Retail Strategic Planning and Operations Management. |
| February 2019 | Primary Retailing Strategies (Planning Location of retail Business), Merchandise Planning and Retail Communication, Security Issues in Retailing and Store Design. |
| March 2019 | Store Layout, Organisational Structure in Retail Institutions, Application of Information Technology in Retailing, Foreign Direct Investment in Retail. |
| April 2019 | Retail Store Management, Material handling and Energy Management and Revision of syllabi |

Assignment1: Theories and models in Retail.

Sessional test: Security Issues in Retailing.

Assignment2: Foreign Direct Investment in Retail.