

Academic session 2022-2023**Class: B. Com Final year 5th semester.****Subject: BC 501 Cost accounting****Dr. Sandeep Bansal, Associate Professor**

Month	Topic	Academic Activities
September, 2022	Introduction: nature and scope of cost accounting; cost concepts & classification; methods & techniques. Materials: material planning & purchasing, pricing of material issue; treatment of material losses, material & inventory control: concept and techniques. Labour: labour cost control procedure; labour turnover; Idle time and overtime; Methods of wage payment: time and piece rate; incentive schemes.	Introduction of Syllabus and Course outcomes. Group Discussion
October, 2022	Overheads: classification, allocation, apportionment and absorption of overheads; under and over absorption. Methods of costing: Unit costing; Job costing; Cost control and cost reduction;	Assignment and Quiz contest. Q/Ans. Sessions promoting students ask questions & participating in discussion
November, 2022	Cost audit; an overview of cost audit standards. Contract costing; process costing (process losses, valuation of work in progress, joint and by-products), Service costing (only transport).	Written test, Discussion on test, Presentation by Students
December, 2022	Standard costing and variance analysis: material and labour. Revision of syllabus	Assignment and Doubts taken session. Presentation by Students and Oral Quiz.
1st Assignment: 1st Week of October - Overheads: classification, allocation, apportionment and absorption of overheads		
Class Test: 1st Week of November - Material Costing including pricing of material issue		
Ind Assignment: - 1st Week of December - Cost control and Reduction		

Academic session 2022-2023**Class: B. Com Second year 3rd semester.****Subject: BC: 304, Company Law-1****Dr. Sandeep Bansal, Associate Professor**

Month	Topic	Academic Activities
September, 2022	Company: meaning, characteristics & types of companies, conversion of private into public company & vice versa. Promotion and incorporation of companies; promoters: legal position, duty, liability and remuneration; Company and pre-incorporation contracts; incorporation procedure. Memorandum of Association: clauses,	Introduction of Syllabus and Course outcomes. Group Discussion
October, 2022	Doctrine of ultra vires, alteration of clauses. Articles of Association: contents, model forms, and alteration; Doctrine of indoor management and constructive notice. Prospectus: meaning, contents and formalities, abridged prospectus, deemed prospectus, red herring & shelf prospectus, misstatement and remedies, liabilities for misstatements.	Assignment and Quiz contest. Q/Ans. Sessions promoting students ask questions & participating in discussion
November, 2022	Share Capital: types, issue and allotment of shares and debentures; share certificate and share warrant, reduction of share capital; buy-back of shares. s; Transfer & transmission of shares and debenture.	Written test, Discussion on test, Presentation by Students
December, 2022	Depository system; borrowing powers and debentures. Revision of syllabus	Assignment and Doubts taken session. Presentation by Students and Oral Quiz.
1st Assignment: 1st Week of October - Memorandum of Association: clauses, doctrine of ultra vires, and alteration of clauses. Class Test: 1st Week of November - Articles of Association 2nd Assignment: - 1st Week of December - Transfer & transmission of shares		

Academic session 2022-2023**Class: B. Com Second year 3rd Semester.****Subject: BC: 306 Rural Marketing.****Dr. Sandeep Bansal, Associate Professor**

Month	Topic	Academic Activities
September, 2022	Rural Marketing: meaning, nature, characteristics; opportunities and challenges to rural markets in India; Socio-cultural, economic, demographic, technological and other environmental factor affecting rural marketing; Rural consumer behaviour;	Introduction of Syllabus and Course outcomes. Group Discussion
October, 2022	Segmentation of rural market; strategies for rural marketing; rural marketing mix; difference in rural and urban market; problems in rural marketing; Strategies for rural marketing. Product planning, pricing, promotion and management of distribution channels for marketing of durables	Assignment and Quiz contest. Q/Ans. Sessions promoting students ask questions & participating in discussion
November, 2022	Strategies for non –durables in rural marketing.Planning and organizing personnel selling in rural markets; Innovation in rural market;	Written test, Discussion on test, Presentation by Students
December, 2022	E-commerce in rural markets, e-chaupal & other similar initiatives in rural markets. Revision of syllabus	Assignment and Doubts taken session. Presentation by Students and Oral Quiz.
1st Assignment: 1st Week of October - Strategies of Rural Marketing Class Test: 1st Week of November - Marketing of Non- Durable Products Channels for marketing of durables and non-durables in rural areas IInd Assignment: - 1st Week of December - Innovation in Rural Marketing E-commerce in rural markets, e-chaupal & other similar initiatives in rural markets.		

Academic session 2022-23**Class: B. Com First year 2nd semester.****Subject: BC: 103 Principal of Business Management.****Dr. Sandeep Bansal, Associate Professor**

Month	Topic	Academic Activities
September, 2022	Introduction to commerce: concept, nature, importance and scope, components of commerce, evolution of commerce, commerce and business. Introduction to Management: concept, characteristics and significance, Process/Functions of Management, Coordination. Management: as Science, Art and profession. Approaches to Management: Classical and Neo classical approach, Behavioral approach, Management science approach, Systems approach and Contingency approach; Management thought in ancient India.	Introduction of Syllabus and Course outcomes. Group Discussion
October, 2022	Planning: concept, process & importance, Types of Plans: Policy, Programme, Strategy, Vision, Mission, Goals, and Objectives. Organizing: meaning, principles and benefits of organizations; Organizational structure: Functional, Line vs. Staff, matrix, Formal vs. Informal; Organizational structure for large scale business organization. Delegation: meaning, advantages, barriers to delegation, guidelines for effective delegation. Decentralization and Centralization: advantages and disadvantages, factors influencing decentralization.	Assignment and Quiz contest. Q/Ans. Sessions promoting students ask questions & participating in discussion
November, 2022	Staffing: meaning, importance & scope of staffing. Directing: concept; Motivation: concept, objectives & significance, Approaches to motivation. Leadership: concept, significance & functions, Leadership styles, approaches to leadership.	Written test, Discussion on test, Presentation by Students
December, 2022	Controlling: meaning and characteristics of control, process of control, prerequisites of an effective control system; controlling techniques. Revision of syllabus	Assignment and Doubts taken session. Presentation by Students and Oral Quiz.
<p>1st Assignment: 1st Week of October - Approaches to Management: Classical and Neo classical approach, Behavioral approach,</p> <p>Class Test: 1st Week of November - Types of Plan</p> <p>2nd Assignment: - 1st Week of December - Controlling techniques: Traditional and Modern</p>		